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Torie Finnane Foundation
for women & babies

**2025 BLACK TIE
BALL**

**EVENT
SPONSORSHIP PACK**

THE TORIE FINNANE FOUNDATION



Torie Finnane was a much-loved midwife who tragically passed away in December 2020 at the age of 34 just three days after giving birth to her third child Maisie in Orange, NSW. It's important to note that Torie passed away from a sudden case of bacterial meningitis which was unrelated to the birth of Maisie. Maisie being also unwell was subsequently transferred to Sydney where she spent two weeks in the Neonatal Intensive Care Unit at the Royal Hospital for Women, Randwick, before returning home to her father, Liam, and older siblings, Ollie and Elke, in Orange.

Torie studied Nursing at Charles Sturt University (Bathurst) and then specialised in Midwifery at the University of Technology, Sydney. Torie worked at Prince of Wales Private Hospital, Randwick and Royal Prince Alfred Hospital, Camperdown before returning to her country roots and working with the Orange Health Service.

For Torie's family, it seemed only fitting that out of such a tragedy they could honour her by establishing the Torie Finnane Foundation for Women & Babies to create an ongoing legacy in her name.

The Torie Finnane Foundation (TFF) endeavours to improve maternity services in regional New South Wales through the provision of professional development opportunities, and by assisting with the purchase of much-needed equipment.

TFF strives to provide opportunities for regionally based Midwives, Nurses and Special Care Nursery staff to undertake further training programs/courses and exchanges with metropolitan, tertiary hospitals to further develop their skills. These skills will then be brought back where they will be utilised in the regional hospital, thereby improving regional maternity services which will be greatly beneficial to the community.

TFF will see the ongoing development of the city-country connection that Torie cherished, working together to achieve great things for maternity services in regional communities.

Below is the detail as to how organisations can enable us, through sponsoring our Black Tie Ball, to continue reaching more midwives and special care nursery staff.

We'd love to have more conversations with you and have you on this journey with us.





TFF BLACK TIE DINNER

Sponsorship opportunities

Guests are invited to attend Torie Finnane Foundation for Women & Babies Black Tie Ball, to be held on Saturday 1 November, 2025 to honour Torie and most importantly, raise funds for her legacy – TFF.

This will be a fine dining gathering hosted at Winx Pavilion, Royal Randwick, a stone's throw from Prince of Wales Private Hospital, where Torie started her midwifery career.

The evening will include:

- On arrival and during champagne, cocktails and canape service, guests will be entertained by the acoustic musicians. There may be a few special aspects only Randwick racecourse could enable :)
- Moving inside for the formal event, guests will be treated to a top-tier three-course meal and beverages.
- The night will flow with interspersed live auctions conducted by Pickles Auction House's senior Auctioneer, Hugh Rainger (Note a separate list of auction items to be provided)
- Once formalities have concluded the guests will be invited to let their hair down (as Torie used to love to do!) and dance the night away with the amazing Furnace and The Fundamentals.
- We're still deciding upon an MC and once this is confirmed we will let you know!

Packages available

PLATINUM PACKAGE \$35,000 (1 available)

- Recognition of sponsorship level on all marketing and social media collateral attached to the promotion of the event
- 24 people to attend the TFF Black Tie dinner on 1 Nov, 2025 (could be 3x tables or 1x long one!)
- 12 x sets of specially designed teardrop earrings
- 12 x sets of specially designed TFF cufflinks
- 24 x complimentary \$200 raffle tickets (1 per person)
- Complimentary gift bottle of (TBC local Orange wine) per person
- Prime logo position on all marketing and press materials attached to the event as well as on stage screens on the night
- Double page spread advertorial within the event night program
- MC Acknowledgement and thanks on the night
- Opportunity to present for 5-10mins at the Black Tie dinner to showcase your organisation
- Images captured by event photographer to be supplied for use on sponsor social media and website
- Contributes towards 8 midwives and special care nursery staff joining us at the Black Tie dinner

TFF BLACK TIE DINNER

Sponsorship opportunities



GOLD PACKAGE \$20,000 (4 available)

- Recognition as Gold Sponsor for TFF on website and all associated media
- Specific recognition in at least 2 social media posts to TFF network
- 16 people to attend the TFF Black Tie dinner on 1 Nov, 2025 (could be 2 tables or 1 x long one!)
- 16 x complimentary \$200 raffle tickets (1 per person)
- 8 x sets of specially designed TFF cufflinks
- 8 x sets of specially designed teardrop earrings
- Complimentary gift bottle of (TBC local Orange wine) per person
- Full page advertisement in event program
- MC Acknowledgement and thanks on the night.
- Logo displayed on stage screens throughout the event
- Contributes towards 4 midwives and special care nursery staff joining us at the Black Tie dinner

SILVER PACKAGE \$10,000 (4 available)

- Recognition as Silver Sponsor for TFF on website and all associated media
- Specific recognition in at least 1 social media posts to TFF network
- 10 people to attend the TFF Black Tie Dinner on 1 Nov, 2025
- 10 x complimentary \$200 raffle tickets (1 per person)
- 5 x sets of specially designed TFF cufflinks
- 5 x sets of specially designed teardrop earrings
- Complimentary gift bottle of (TBC local Orange wine) per person
- Half page advertisement in event program
- Logo displayed on screens throughout the event
- Contributes towards 2 midwives and special care nursery staff joining us at the Black Tie dinner

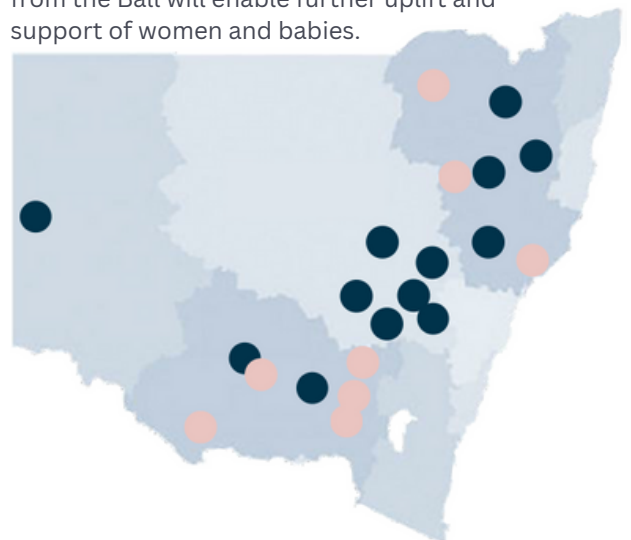
How funds from the event will be utilised

Funds raised at this event will assist to support TFFs commitments for 2025 and 2026. This includes

1. at least two big investment projects:
 - a. Doubling the capacity of the Orange Base Hospital Special Care Nursery.
 - b. Providing a much-needed Centralised Foetal Monitoring machine for Southern NSW.
2. 400 + professional development opportunities to midwives and special care nursery staff across 25+ locations.

Funding assists TFF with its key intentions - to provide longevity in our support, develop strong strategic partnerships and continue building to be considered a key enabler to uplift midwives.

Locations in regional NSW where funding raised from the Ball will enable further uplift and support of women and babies.





THANK
YOU